

# Telling Local Climate Stories

## Workshop Agenda

Presented by **Climate Matters in the Newsroom** and  
the **UNC Hussman School of Journalism and Media**

September 13-14, 2019  
University of North Carolina at Chapel Hill, Carroll Hall  
**Freedom Forum Conference Center**, Room 305  
#climateNC

### Friday, Sept 13

- 12:00 Arrival & Catered Lunch
- 12:50 Welcome/Introductions  
**Susan Hassol**, Climate Communication  
**Tom Linden**, and **Kate Sheppard**, UNC Hussman School of Journalism and Media
- 1:15 Public perceptions of climate change in NC  
**Ed Maibach**, George Mason University, Center for Climate Change Communication
- 2:00 Climate Science Basics  
**Jason West**, UNC Chapel Hill
- 2:45 Coastal and marine impacts  
**John Bruno**, UNC Chapel Hill
- 3:30 *Break*
- 3:45 NC Climate Change Impacts and Responses  
**Jessica Whitehead**, NC Office of Recovery and Resiliency
- 4:30 Climate Change Solutions in NC including clean energy technologies and policies  
**Will Scott**, NC Conservation Network
- 5:30 Adjourn for the day  
  
*\*Hour recess\**
- 6:30 Drinks and dinner at restaurant - Lula's (101 East Franklin Street, Chapel Hill, NC)

## **Saturday, Sept 14**

*\*Leave hotel on Sept 14 at 8:15am, arrive for breakfast at 8:30am\**

8:30 Catered Breakfast

9:00 Journalists telling local climate stories – Panel

**Kate Sheppard** – moderator

**Tony Bartelme**, Charleston Post and Courier

**Sara Peach**, Yale Climate Connections

**Helen Chickering**, Blue Ridge Public Radio

**Greg Fishel**, formerly of WRAL TV

10:20 *Break*

10:30 Climate Communication Strategies

**Susan Hassol**, Climate Communication

11:15 Intro to Climate Matters materials and Interactive Exercise

**Sean Sublette**, Climate Central

12:30 Wrap up & Catered Lunch