Telling Local Climate Stories
Workshop Agenda

Presented by Climate Matters in the Newsroom and the UNC Hussman School of Journalism and Media

September 13-14, 2019
University of North Carolina at Chapel Hill, Carroll Hall
Freedom Forum Conference Center, Room 305
#climateNC

Friday, Sept 13

12:00  Arrival & Catered Lunch

12:50  Welcome/Introductions
Susan Hassol, Climate Communication
Tom Linden, and Kate Sheppard, UNC Hussman School of Journalism and Media

1:15  Public perceptions of climate change in NC
Ed Maibach, George Mason University, Center for Climate Change Communication

2:00  Climate Science Basics
Jason West, UNC Chapel Hill

2:45  Coastal and marine impacts
John Bruno, UNC Chapel Hill

3:30  Break

3:45  NC Climate Change Impacts and Responses
Jessica Whitehead, NC Office of Recovery and Resiliency

4:30  Climate Change Solutions in NC including clean energy technologies and policies
Will Scott, NC Conservation Network

5:30  Adjourn for the day

*Hour recess*

6:30  Drinks and dinner at restaurant - Lula’s (101 East Franklin Street, Chapel Hill, NC)
Saturday, Sept 14
*Leave hotel on Sept 14 at 8:15am, arrive for breakfast at 8:30am*

8:30   Catered Breakfast

9:00   Journalists telling local climate stories – Panel
       Kate Sheppard – moderator
       Tony Bartelme, Charleston Post and Courier
       Sara Peach, Yale Climate Connections
       Helen Chickering, Blue Ridge Public Radio
       Greg Fishel, formerly of WRAL TV

10:20  Break

10:30  Climate Communication Strategies
       Susan Hassol, Climate Communication

11:15  Intro to Climate Matters materials and Interactive Exercise
       Sean Sublette, Climate Central

12:30  Wrap up & Catered Lunch