

**Climate Reporting Master Class**  
Presented by Climate Matters in the Newsroom  
Colorado State Univ. Lory Student Center, Room 382  
Wednesday, October 9, 8:30 am – 3:30 pm

AM	8:30	Welcome and Introductions <b>Susan Hassol</b> – Director, Climate Communication
	9:00 - 9:30	Brief Overview of Climate Matters in the Newsroom, Public perceptions of climate change and reporter views on climate reporting <b>Ed Maibach</b> – George Mason University, Center for Climate Change Communication <i>(20 min talk, 10 min Q&amp;A)</i>
	9:30 - 10:15	Climate Change 101: the Scientific Basics <b>Scott Denning</b> – Climate Scientist and Professor of Atmospheric Science, Colorado State University <i>(25 min talk, 20 min Q&amp;A)</i>
	10:15 - 10:30	Break
	10:30 - 11:15	Water Crises in the Age of Climate Change <b>Brad Udall</b> – Senior Scientist/Scholar, Colorado State University <i>(25 min talk, 20 min Q&amp;A)</i>
	11:15 - 12:00	Climate Change Solutions - Clean Energy Technology and Policy <b>Chuck Kutscher</b> – Renewable Energy Expert and Director of the Buildings and Thermal Systems Center, National Renewable Energy Laboratory (Golden, CO) <i>(25 min talk, 20 min Q&amp;A)</i>
	12:00	Lunch
	1:00 - 1:30	Best Practices for telling Climate Stories <b>Susan Hassol</b> – Director, Climate Communication <i>(20 min talk, 10 min Q&amp;A)</i>
PM	1:30 - 2:15	Panel: Journalists telling their Local Climate Stories <b>Meera Subramanian</b> – Journalist, Author, and Visiting Professor at Princeton <b>Luke Runyon</b> – Reporter, Colorado River Basin, KUNC <i>(15 min talk each and 15 min Q&amp;A together)</i>
	2:15 - 3:25	Climate Matters in the Newsroom materials, examples, tools, & interaction <b>Bernadette Woods Placky</b> – Director, Climate Matters, Climate Central
	3:25 - 3:30	Evaluation and Adjourn